BETWEEN THE SHEETS

August 2022 Vol. 2, No. 5



CURLON STREET CURL

Look what's coming to Pembroke!!

Grab your friends and family to join the CurlON Street Curl Tour Stop when it comes to our community on Saturday, Aug. 20. The inflatable curling rink and stones, corn hole game and photo booth will be set up from 9 am - Noon at the Pembroke Farmers' Market, at the corner of Lake & Victoria Streets. Information about PCC membership will be available. Many thanks to Jon Vokins for bringing this tour to town and to his team of volunteers.

PCC 150 CASHSPIEL

Carl Zieroth and his team have rolled up their sleeves and begun planning for the 150 Cashspiel, set for October 27 - 30.

This competitive bonspiel will feature up to 32 teams from the Ottawa Valley and farther afield. More details to follow in the next newsletter.

Bad News! The Craft Beer Tasting, originally planned for Saturday, Sept. 24 has been cancelled. Securing craft breweries has proven to be much more difficult than expected.

GETTING READY: 2022/23 SEASON REGISTRATION

We are pleased to announce that registration for league curling and the Learn-to-Curl program can be done via the **PCC website** (preferred) from Sept. 6 - 30, or in-person at the PCC.

In-person registration dates:

Wednesday, Sept. 14, 5 - 8pm Saturday. Sept. 17, 10am - 1pm

The Board is pleased to note that total fees for 22/23 are frozen at the same level as 21/22 for almost all categories of membership. As well, the Board notes that updates to the **PCC** <u>refund policy</u> and <u>spare policy</u> have been approved – both policies are posted on the PCC website.

Regular league play is planned to start after Thanksgiving, on Tuesday, Oct. 11. Stay tuned for announcements closer to this date.

PCC 150 APPAREL UPDATE



Continuing from the successful summer apparel sales, which netted \$900, PCC anniversary fashions for the curling season will soon be on offer, all embroidered with the dapper 150 logo.

Samples in most sizes will be available for viewing & trying on Sept. 14 evening and Sept. 17 morning, while in-person registration is taking place. Orders will be taken at that time or via email/e-transfers.

Items available:

- Fleece jackets (\$65)
- Fleece-lined shell vests (\$70)
- Solid & two-tone toques (\$25)

SAVE THE DATES



AUG 20

CURLON STREET CURL

SEPT. 6 - 30 SEPT. 14, 17

REGISTER ONLINE REGISTER IN-PERSON

OCT. 27-30

PCC 150 CASHSPIEL

www.pembrokecurlingcentre.ca

Join our Facebook group!

PCC MEMBERS RALLY TO SUPPORT UKRAINIAN FAMILY



L to R: Dariia (Dasha), Volodymyr (Vova), Polina, Alla

Thanks to the generosity of PCC Members, \$1,812 was raised through cash and e-transfer donations for Dariia Zuranbina, a Ukrainian refugee who has settled in Pembroke with her family. The funds raised helped Dariia's mother, Alla, to travel from Poland to join her daughter, granddaughter, and son-in-law in Pembroke. Thank you to all donors for their support.

NEW HORIZONS GRANT

Since April, Jane Duff and her dedicated team have been hard at work, putting together the implementation plan for the \$20,400 grant received by the Senior Curling Association (SCA). This federal grant has two main goals: promoting digital literacy, and offering a daytime Learn-to-Curl (L2C) program.

- Working with the Pembroke Public Library, the SCA will host digital literacy seminars for seniors in the Fall. Three iPads and an 85" TV were purchased for this purpose.
- Working with L2C veterans Rick and Marg Lomore, a basic L2C program for seniors has been designed to teach the fundamentals over six weekday sessions from Oct. 17 Nov. 4, allowing graduates to join PCC league curling early in the season. Equipment has been procured for this program under the grant.



OUR NEXT
AREAS OF
FOCUS



ONTARIO TRILLIUM FOUNDATION PROJECT

In early June, the project funded by the OTF to improve the PCC's resiliency was launched. To date, a **second golf simulator** has been purchased and field work has begun to install it in the lower lounge. There is enough room for two simulators while keeping clear the corridor to/from the stairs; the bulletin boards and trophies will be relocated.

Also in progress are efforts to reinvigorate the PCC volunteer program. An <u>easy-to-use sign-up sheet on Google</u> has been created. Data from 22/23 membership registration will be used to build an inventory of members' volunteer interests.

In support of the project goal to upgrade the PCC's electronic payment system, a digital cash register has been purchased for the main bar. This will enable the PCC to expand the items that can be bought at the bar, track inventory, and improve the experience for all customers paying by debit or credit card, Apple wallet, etc. The system will be ready in September and bartenders will be trained.



BEAUTY DAY FOR BOCCE BALL

On a beautiful July day, 30 players of all ages and varying skill levels took part in the PCC's 150th anniversary Bocce Ball Festival on the Carefor Civic grounds, and later chowed down on some grilled eats. Two teams tied for 1st place with 63 points: Mike and Ivale Brown and Madison and Janet Goulard. Recognized as the most fun-living players were: Erica Gillies and Bonnie Schmidt (daughter and mother) and brothers Peter and Isaac Gillies. All players had a great time and the event raised \$561 for the PCC. Thanks to Jane Duff, Greg Gardner and all other volunteers.

Work is also progressing on our membership growth plan that will focus on the 3Rs: Retain, Re-engage, Recruit.

A committee was recently formed, and in September, a workshop will be held with Bobby Ray, former General Manager of the North Bay Granite Club to lay the groundwork for a 3-year plan.

In the Fall, the PCC will apply to form a strategic partnership with the City of Pembroke. If approved, the two organizations will commit to work together to support the achievement of each other's strategic needs and goals.